



## Reach Not-For-Profit Leaders and Decision-Makers

Philanthropy Day sponsorship is a unique opportunity for your company to reach over 600 fundraising professionals and business leaders.

### The Resource Advisory Center

Sponsorship of the annual Philanthropy Day conference is an amazing way to show support for organizations that currently use your services and to get in front of those thought-leaders who make important organizational decisions on a daily basis. Sponsorship of Philanthropy Day gives your company the benefit of several months of targeted marketing in conjunction with the industry's signature event.

Sponsors of AFPLI gain invaluable marketing exposure while networking with important industry leaders and decision-makers. Launched in 2013, the Resource Advisory Center (RAC) at Philanthropy Day was designed to enhance the sponsor and exhibitor experience. With conference registration situated among the RAC, our attendees and our Resource Advisory Center Members will have the perfect opportunity to meet and mingle during breakfast, throughout session breaks and during dessert following the awards luncheon. Our Resource Advisory Center highlights the solid partnership between industry and the not-for-profit community on Long Island.



SPONSOR AND EXHIBITOR PACKAGES AND BENEFITS	PRESENTING SPONSOR \$25,000	SENTINEL SPONSOR \$10,000	PATRON SPONSOR \$7,500	GUARDIAN SPONSOR \$5,000	BENEFACTOR SPONSOR \$2,500	FRIEND SPONSOR \$1,500	RAC EXHIBITOR \$900
<b>SIGNATURE BENEFITS</b>							
Welcome Attendees at Keynote Address	√						
Logo on Philanthropy Day Promotional Material	√						
Panel Participation 1 Philanthropy Day + 2 Meetings	√						
Logo on Announcement for AFPLI Annual Meeting	√						
Welcome attendees at AFPLI Annual Meeting	√						
Signage at AFPLI Annual Meeting	√						
<b>ONLINE BENEFITS</b>							
Logo on Philanthropy Day Website	Hyperlink	Hyperlink	Hyperlink	√	√	√	
Recognition on AFPLI Facebook Page	√	√	√	√			
<b>PHILANTHROPY DAY BENEFITS</b>							
Pre-Event Access to AFPLI Membership Mailing List	2x	2x	1x				
Post-Event Access to AFPLI Attendee Mailing List	2x	2x	2x	2x	1x	1x	1x
Sponsor Recognition with Signage	Breakfast	Breakfast		Track			
Exhibit Space	Premium Double		Premium	Premium	√	√	√
Tickets to Awards Luncheon	Table of 10	Table of 10	Table of 10	Table of 10	4 Seats	4 Seats	1 Seat
Company Logo Projected on Screens at Luncheon	√	√	√	√	√	√	
Prominent Signage at Philanthropy Day	√	√	√	√			
Company logo in all event-related e-blasts	√	√					
Welcome Attendees to First Track Session				√			
Ad in Philanthropy Day Journal	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	
Include Promotional Material in Event Tote Bag	√	√	√	√			
Logo on the Tote Bag	√	√					
Recognition from Podium at Awards Luncheon	√	√	√				
Invitation to Awards VIP Reception	√	√	√	√	√	√	
Banner Displayed at Awards Luncheon	√	√	√	√	√	√	
Tickets to the Philanthropy Day Conference	4 Tickets	2 Tickets	2 Tickets	1 Ticket			
<b>NETWORKING BENEFITS</b>							
Tickets to All 2016 Monthly Education Meetings	2 Tickets	1 Ticket	1 Ticket	1 Ticket			
Tickets to the AFPLI's Annual Meeting	2 Tickets	2 Tickets	1 Ticket	1 Ticket	1 Ticket	1 Ticket	

## All Sponsorship Packages Include:

- ★ Exhibit space with complimentary internet and electricity access in the Resource Advisory Center
- ★ Recognition in the AFPLI e-newsletter
- ★ Listing and link on AFPLI's Online Business Resource Directory for one year
- ★ Access to mailing list
- ★ Listing in Philanthropy Day Journal
- ★ Recognition plaque

### To Sponsor:

Contact John DeCristoforo at 631-249-5008 or Karen Perry-Weinstat at 516-470-1811 or send an email to [info@philanthropyday.org](mailto:info@philanthropyday.org).

## Philanthropy Day Program Agenda

8:00 am	Registration Begins
8:00 - 9:00	Resource Advisory Center/Coffee/Networking
8:30 - 9:00	New Attendee Orientation
9:00 - 10:15	Workshop Sessions
10:15 - 10:45	Resource Advisory Center/Coffee/Networking
10:45 - noon	Workshop Sessions
11:30 - 12:15	Honoree Reception (by invitation)
noon - 12:30	Resource Advisory Center/Networking
12:30 - 2:00	Luncheon with Keynote and Honoree Presentations
2:00 - 2:45	Dessert in Resource Advisory Center/Networking
2:45 - 4:00	Workshop Sessions
4:00 - 5:00	The Social: The Drink, The Draw, The Gift